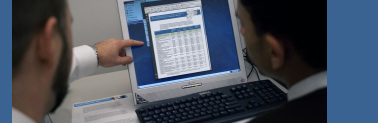


## UNIT 2 UNDERSTANDING YOUR LOCAL LABOR MARKET RESOURCES TO BUILD A MORE COMPLETE PICTURE OF YOUR LABOR MARKET



Regional workforce partners can help you take labor market information and build a more complete picture of what's happening in your region.

### **WORKFORCE INVESTMENT BOARDS (WIBs)**

- Each community is represented by a WIB
- Comprised of leaders from business, organized labor, educational institutions, CBOs, and state and local entities
- Directs funding to local workforce development programs

### **CHAMBERS OF COMMERCE**

- Membership organization of the business community in which members can range from small business to large corporations, and can include education and health care institutions
- Represent their members through economic development initiatives and public policy advocacy
- Deliver programs (e.g., business networking events) and support services to members
- In some communities, strong connection with WIBs

### **ONE-STOP CAREER CENTERS**

- Centers overseen by WIBs where job seekers can access information about jobs, career development training, and local programs
- Partners include postsecondary vocational education, adult education, and literacy and employment services

## RESOURCES TO BUILD A MORE COMPLETE PICTURE OF YOUR LABOR MARKET

These additional resources can help to verify your research and connect with employers.

CONTACT/SEARCH THROUGH	TIP
<b>Training programs (e.g., community colleges, technical schools, apprenticeships)</b>	Ask about employers who have hired program graduates—if available, ask if the program is willing to share program graduation, job placement, and other outcomes data with you
<b>Local and state government offices</b>	Ask about special initiatives (e.g., STEM initiative)
<b>Labor organizations</b>	Reach out to unions about apprenticeship opportunities
<b>Industry associations and certifying organizations</b>	These organizations can provide you with updated information on industry standards for occupations
<b>State Office of Apprenticeship</b>	Contact your state's Office of Apprenticeship to identify providers to contact
<b>Research institutions that study education and workforce development</b>	Contact National Council for Workforce Education, Northeastern University's Center for Labor Market Studies, Jobs for the Future, etc.
<b>Local newspapers (including online media)</b>	Look for articles on local employers, workforce trends, and workforce development initiatives. See sections with titles like "Business" and "Jobs"
<b>Job-related Web sites (e.g., Monster.com)</b>	Look at job postings, company profiles, etc.